

JumpTV Whistle Blower Policy May 2006

At JumpTV, we are dedicated to upholding the highest level of legal, accounting and ethical standards with regard to the way we conduct our business. This is especially important where it concerns accounting, internal controls and corporate governance.

As required by our securities regulators, JumpTV has established a confidential and anonymous process for employees to report any concerns without fear of retribution, retaliation or inaction. All communications are reviewed by the Audit Committee of JumpTV's Board of Directors and are managed and maintained by an independent third-party vendor, Shareholder.com.

Should you have any concerns related to JumpTV's accounting, internal controls, or human resources/legal issues, you are encouraged to report them using the link on JumpTV's intranet site, directly online at www.openboard.info/jumpty, by email to jumpty@openboard.info to leave a confidential and anonymous message.

Kriss W. Bush, CPA
Chief Financial Officer